

# HITRADE

## Cryptocurrency Token



### White Paper

Ver.2.1  
Q2.2024

# Introduction

## Innovation and Evolution In Trade Market and Investment

HiTrade is about evolution - the next step of fund management and investment. By pairing the fundamental investment model with the new technological possibilities of the crypto world, we believe HiTrade will be the game-changer for the investment world.

In our "rich get richer" world, the best and most lucrative opportunities and investments are only reserved for the "big investors", who in turn reap the highest profits. These opportunities are only pipe dreams for smaller investors. That is why we developed HiTrade, using blockchain technology to build a platform that is able to level the playing field for all investors.

HiTrade's mission is to cater to investors looking for high profits that are not possible in traditional investment models. It will do so through a simple and trustworthy entry point, providing our investors with high yield investments and great user experience.

We believe that investing doesn't have to be confusing or time-consuming. That is why HiTrade is doing all the heavy lifting for you, as our expert team manages all the portfolio for you, and we have experts and technology that manages risks and at the same time offers high value and exclusivity for our clients.

HiTrade will explore a new frontier in the decentralized economy; with a guaranteed income stream and an ambitious platform vision.

# HITRADE Purpose

After examining the experiences of economists and analyzing traditional markets and macro investment systems, the HiTrade platform determined that there are numerous deficiencies in the market that do not meet the needs of today's individuals. As a result, it was determined that creating and executing a positive and smart system while utilizing blockchain technology would not only address and streamline these issues, but also offer additional advantages and services to investors.

HiTrade aims to expand developing nations by executing projects related to industry, infrastructure, and services. This goal will be reached by involving both international micro and macro participation and investment, including the incorporation of the HiTrade token as a component of their shares.

HiTrade's infrastructure and platform are created to help with financial transfers, investing in various international projects, ensuring good returns, and adapting to each project's requirements regardless of individual financial knowledge within all societal groups.

# Problem Statement

There are many opportunities available in the market, but a vast majority of highly lucrative projects by private equity firms are only available for high net worth individuals or firms that own shares of these companies. As the private equity industry is made up of large institutional investors and investment banks, some are not even listed on the public stock exchange.

The basis of these investments is typically a direct investment into a firm, and they will require:

- A large capital outlay. Some funds have a minimum investment requirement of USD 250,000 at a single time, while others can go up to millions of dollars.
- A specialized team to manage the firm or project in order to achieve positive returns on investment.

The value of global private equity deals increased from approximately USD 564.63 billion in 2014 to about USD 845.56 billion in 2019. That is a 67% growth in 5 years! But how do the public enjoy a piece of the cake?

The funds offered by private equity firms are only accessible to accredited investors and may only have a limited number of investors, while the fund's founders will often take a rather large stake in the firm as well. As for the public and smaller investors, these investments are impossible pipe dreams

On another hand, according to the observations of the main problem market, the lack of circulation of the market for cryptocurrencies and the use of their advantages in daily life and macro business is the cause of the creation of the infrastructure and HiTrade Collection.

Today, cryptocurrencies are mainly used for trading. Cryptocurrencies do not play a proper role in macro projects and have not created credit and value-added services in projects. Investors and large contractors have no interest in the cryptocurrency market. Investors and large contractors have no interest in the cryptocurrency market. Large projects still use traditional ways, local capital and bank loans. The possibility of micro (every single \$) and macro (million and trillion \$) participation in international projects is not easy and confident.

Cryptocurrencies have no way to reduce poverty and unemployment in the world. These and many other reasons prompted the idea of launching the HiTrade infrastructure network. More than four years of research and searching for a way to remove these limitations and harness the potential of blockchain have produced HiTrade.

# Abstract

The participation of micro-capitals and the elimination of shortcomings in the supply of projects, products and services in traditional markets are the main reasons for the existence of HiTrade. The use of blockchain technology and smart contracts in the development of Asian and African countries and investment in their various projects as well as the supply of their products and services are among the main approaches of HiTrade. The HiTrade platform using blockchain technology on the platform of the Tron network has created a traded currency and has made it possible to offer shares of projects, services and products by using virtual stores.

Construction, welfare and industrial projects, contracts for the sale of oil and their derivatives, contracts for the sale of food and livestock, and the supply of large construction projects in very small units, even charities, all have been made possible by the production and supply of NFTs that can be offered and purchased on the HiTrade store.

In this way, all people, even with the least amount of income and savings, can easily participate in the development of the offered projects without the need for financial and economic knowledge and to benefit from the profits derived from them. This is our ultimate goal for distributing the profits of mega projects among the people and investors.

# HITRADE Mission

We promote the adoption of blockchain technologies and digital currencies by actively collaborating with and supporting the efforts of our global blockchain community. We welcome other blockchain associations, non-profit organizations, government groups, businesses, and individuals. We aim to provide products and solutions that benefit not only the entire Blockchain ecosystem, but also the real world. Starting with the HiTrade application platform, endless applications integrating with real-world businesses are to follow. With an ambitious but very realistic and achievable roadmap of real-world applications, HiTrade is a platform like no other. It's all uphill from there, with endless real-world, value-added use cases. How much we do depend on how much we grow! The sky is the limit.

# HITRADE Vision

We strive to improve our world and the lives of all (especially the common people) through the adoption and use of blockchain technologies. We aspire for governments and businesses Joined to us and become more efficient, effective, and responsive - and for individual members of society to be the primary beneficiaries.

HiTrade's vision is engraved in our own name: We strive for the top and climb there by developing secure, market-driven applications and solutions.



# HITRADE Platform

## Leveling the playing Field

So how do we make these opportunities accessible for the public? How do we level the playing field and at the same time, create a sustainable business model?

By leveraging on the power of blockchain technology, we can raise capital and invest in high potential private equity and fintech projects. Our platform links high potential investment projects directly to those looking for investment opportunities, no matter the skill level or size of the investment. In simple words, we make it possible for all levels of investors to invest in high potential industries.

With your help, HiTrade will bring an influx of fresh capital into these markets, providing funding for exciting new projects and boosting the value of digital assets along the way. Funds raised by HiTrade will be actively managed by our team of experts - financial analysts, mathematicians, investment bankers, fund managers, and cryptocurrency professionals. Veterans of their respective fields, with decades of experience and successful projects behind them, they will help make HiTrade one of the most profitable investments in the market.

# HITRADE Technology

HiTrade will be an Tron-based (TRC-20) token of value. Tokens are a digital asset, bearing value by themselves based on their underlying assets, properties, and rights. HiTrade represents ownership of the HiTrade platform, allowing token holders to receive dividends and voting rights on HiTrade-related issues.

While cryptocurrencies like Bitcoin serve as a great example of a successful token of value, Tron allows us to create a more complex and sophisticated system with more flexibility. TRC-20 tokens are tokens designed and used solely on the Tron platform. It is also the most widely used framework with the highest compatibility with cryptocurrency exchanges.

They follow a list of standards so that they can be shared, exchanged for other tokens, or transferred to a crypto-wallet. TRC-20 is a decentralized platform framework that runs smart contracts: applications that run exactly as programmed without any possibility of downtime, censorship, fraud, or third-party interference.

These apps run on a custom-built blockchain, an enormously powerful shared global infrastructure that can move value around and represent the ownership of property.

Smart contracts are automated contracts. They are self-executing with specific instructions written in its code, which are executed when certain conditions are met.

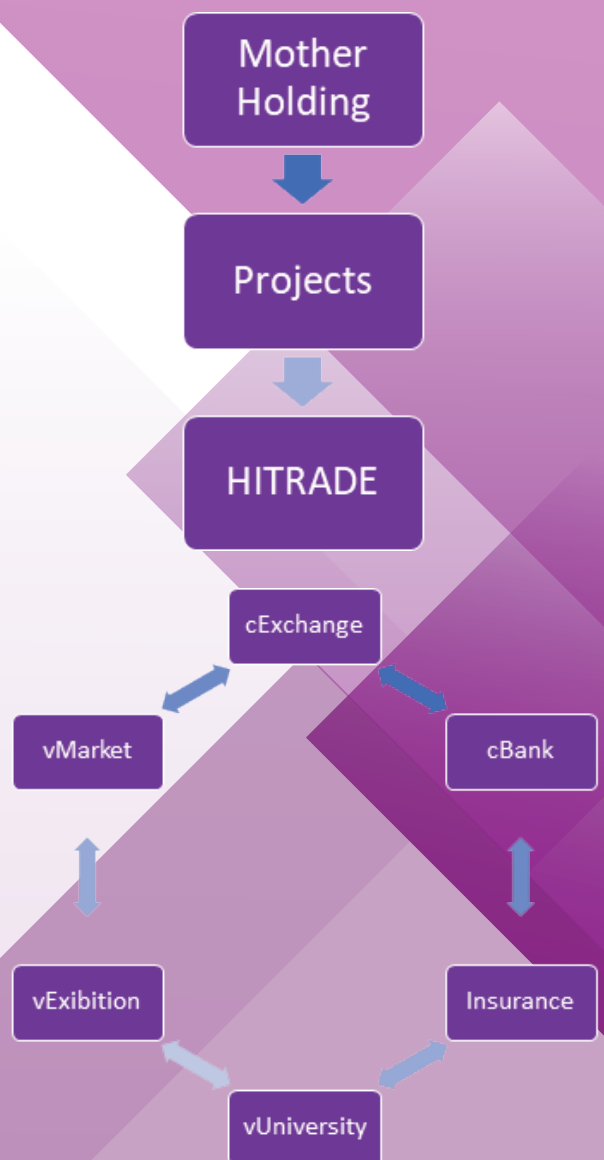
# HITRADE Token

The HiTrade serves as an initial currency for interacting with any of our services. Token holders will be able to freely participate in any future services or products offered by our company. We are currently in the process of getting the token listed on a cryptocurrency exchange.

The HiTrade team has a wealth of years of experience in the finance and investment industries. As such, we want to further advance our prominence by creating a very stable coin. Our signature HiTrade cryptocurrency came into fruition as a result of our diversified investment approach with our strategic partners and esteemed collaborative organizations.

HiTrade's solid corporate infrastructure and systematic scale of development act as a firm backbone for the project, thus enabling the coin price to remain relatively stable despite the highly volatile digital currency market.

The HiTrade token has been created as a stable cryptocurrency, with the support of various projects that have been approved and have national licenses from the countries



# HITRADE Benefits

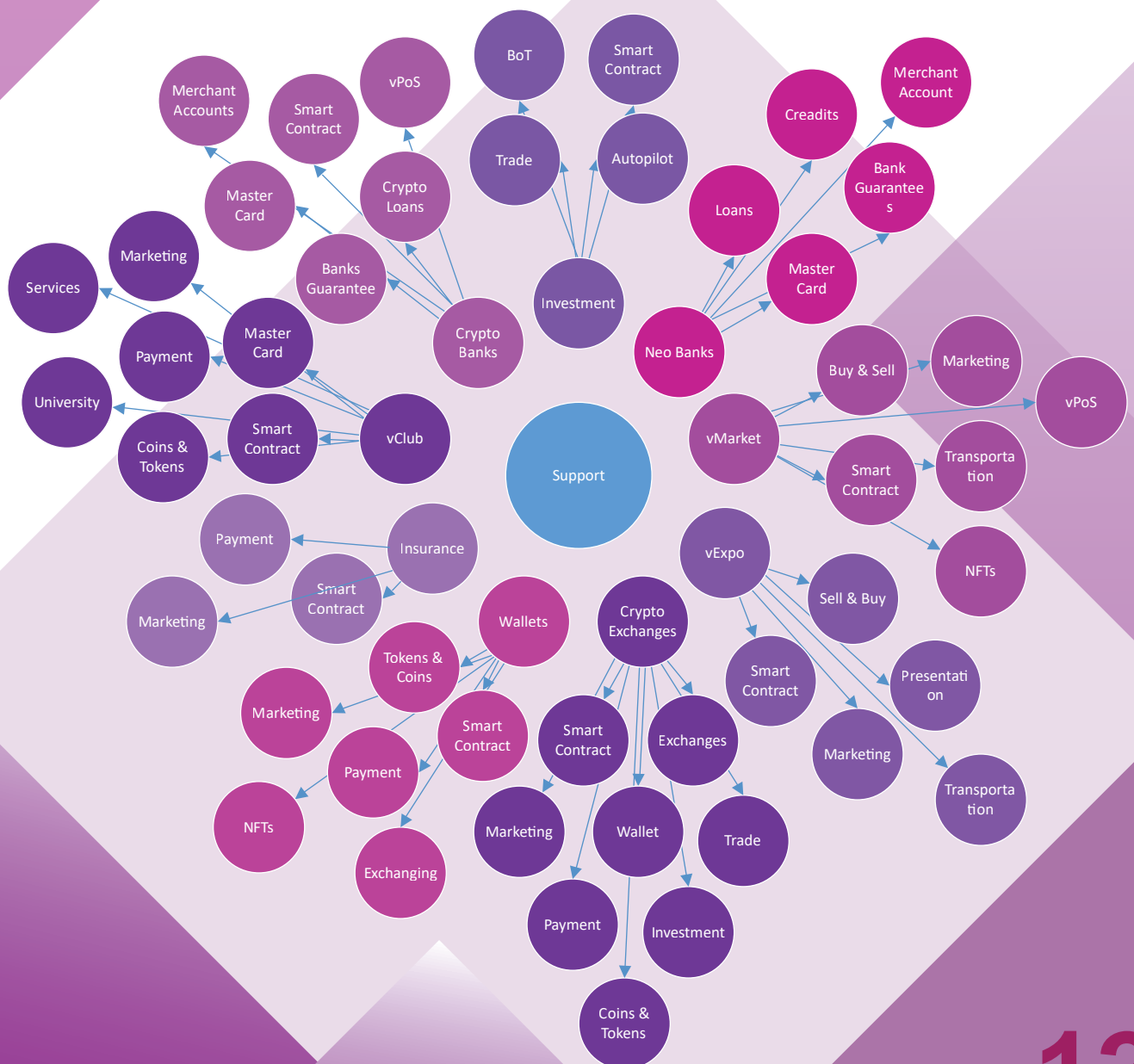
HiTrade has developed a platform that uses blockchain technology to Interconnect all services together, in this case every user can use all facilities and services shared in platform, like use all tourism services like hotels and tickets, health care like hospital, Enterprise and nursing services, invest and use high professional consultants advices on Crypto Market Trade, invest on our Private Project, education services and get license to work with, use our B2B services and Crypto Bank facilities and many other our network integrated services, so the users can use some services as free cuz the hold the token for a specific time in network.

There are many advantages to using HiTrade, which include:

- Buying NFT tokens priced with HiTrade token will yield the 100% guaranteed benefit of participating in oil, energy, and food contracts.
- The value of HiTrade will be based on the development and growth of each project, so the investment risk is diversified.
- Trading fees in the HiTrade platform will be extremely low compared to other major exchange platforms.
- Profits from the trading fees will be used to purchase HiTrade from the market to generate demand.
- Using DeFi funds to receive the profits by being listed on different crypto exchanges platforms
- Using all other services and benefits listed on HiTrade platform listed

# HITRADE Platform

Introducing all the components in the HiTrade platform that have different tasks and are designed to achieve the final result. For more information please refer to "HiTrade Platform" document existed on our website



# CryptoCurrency Exchange Platform

In 2017, the crypto market has attained a remarkable market growth on the Crypto Market Cap (CMC). It has achieved a new market cap high of USD 800 billion and over 1,200 new cryptocurrency registrations. In order to curb the major limitations of the ecosystem, developmental changes are being implemented by current underdeveloped markets to accustom to an overarching increase in price.

Implementation of changes are as follows:

- Cross-chain interactivity
- Layered protocol
- Decentralized trading networks
- End-to-end cryptocurrency adoption

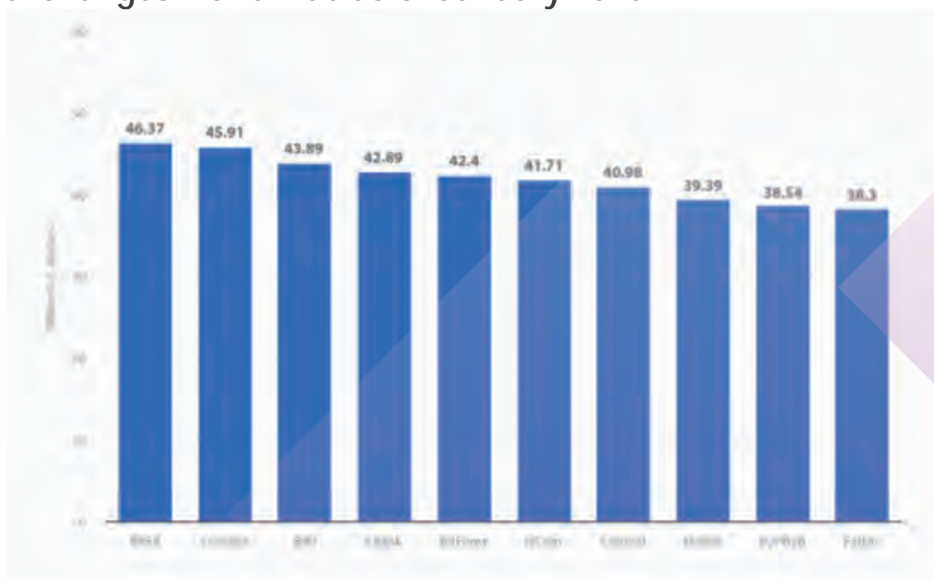
In response to the ever-liquid crypto market, liquidity providing platforms (otherwise known as exchanges) are being proposed as service providers, along with the coextensive growth and advancement of the market cap and its subsequent innovations. As a marketplace for trading liquidity and price monitoring, these service providers are the backbones in the economy of the cryptocurrency ecosystem.

As compared to a mere 70 exchanges just 3 years ago, the crypto market cap managed to track over 200 exchanges on CryptoCoin charts to date, reaching its peak in 2017. The exponential growth in the number of initial coin offerings (ICOs) displays a huge market opportunity and a comprehensive increase in the adoption of cryptocurrencies, from 29 ICOs with USD 9 million raised in 2016 to over 1,188 ICOs, raising more than USD 7.3 billion in 2018. Decentralized technologies develop new features and solutions that are not possible with traditional fintech when it integrates with personal finance. With an explosion in demand, cryptocurrency exchanges that allow people to trade within crypto as well as to and from fiat currencies, have difficulties coping with the sudden market surge.

# OPPORTUNITIES & PROPOSITION

There has been a shocking 65.92% increase in the crypto market cap from USD 218.4 billion to USD 303.1 billion since early 2020.

The following chart shows the 30-day volume of leading cryptocurrency exchanges worldwide as of January 2020:



In terms of trading volume and increasing market cap, the numbers are increasing partly due to global exchanges transferring most of their business to the overseas markets, after being affected by the ICO ban and as such.

Due to the fundamental value of cryptocurrency growth, progressive changes in the network effect and successful use case, HiTrade sees great potential in the expansion of digital asset exchange space as compared to traditional markets such as gold.

Current investors are looking to discover financial asset classes that exceed the traditional markets. Digital asset practices on an extensive scale are being adopted by the upcoming regulatory framework drafted by various countries, especially within the Asian and African region, due to issues ranging from lack of supportive trading tools, communication lapses for first-time investors, onboarding interruptions to costly downtime and security breaches.



Over 1 year period, the biggest gainers were Bitcoin (56%) and Gold (24%)  
% Price Changes (Jan 2019 - Mar 2020)

Over the past 1 year period (1 April 2019 to 31 March 2020), Bitcoin gained the most by over 56%. Gold followed closely behind with a gain of over 24%.

During this period, Ether went down by 7%, S&P 500 fell by 10% and crude oil fell by 67%.

The COVID-19 pandemic in Q1 2020 has erased the entire stock market gains in 2019.



Source: Coingecko

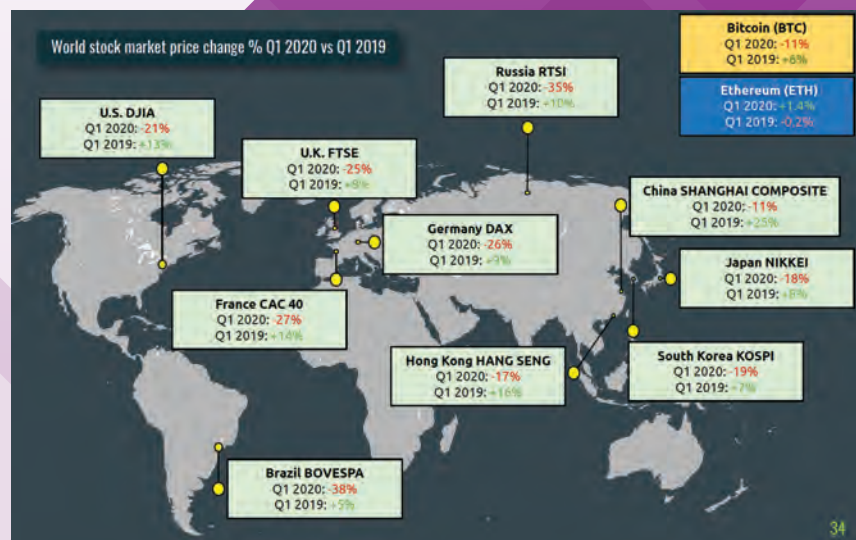
## Traditional Market Dynamics

Markets around the world declined in Q1 2020 except for Ethereum which gained 1.4%.

Bitcoin outperformed traditional markets across the global with a decline of 11%. However, both quarterly figures from bitcoin and Ethereum mask the deep intraday drop of 40% and 45% respectively on march 2020.

Asian markets were less impacted than the European and American markets. This may be due to the pandemic hitting them earlier and they were more prepared at handling COVID-19.

We foresee the American market declining further as the COVID-19 virus is still at an early stage.



Source: Coingecko



Future actors require a more sophisticated environment to participate in this booming space since 2017, where there has been a huge transition to distributed ledger technologies along with conventional practices and new start-ups. This transition corresponds with the huge cryptocurrencies market cap growth from USD 1 billion in 2017 to its peak at USD 800 billion in 2018. Due to the intervention of regulatory bodies and clarity on ICO and initial exchange offering (IEO) projects which has eliminated some of the weaker links in the ecosystem, the cryptocurrencies market cap has shrunk to USD 280 billion in 2019 and 2020. The adoption of other financial products have been outperformed by the number of participants of blockchain and its derivatives, despite the lower market cap, withered ICO projects, and financial losses.

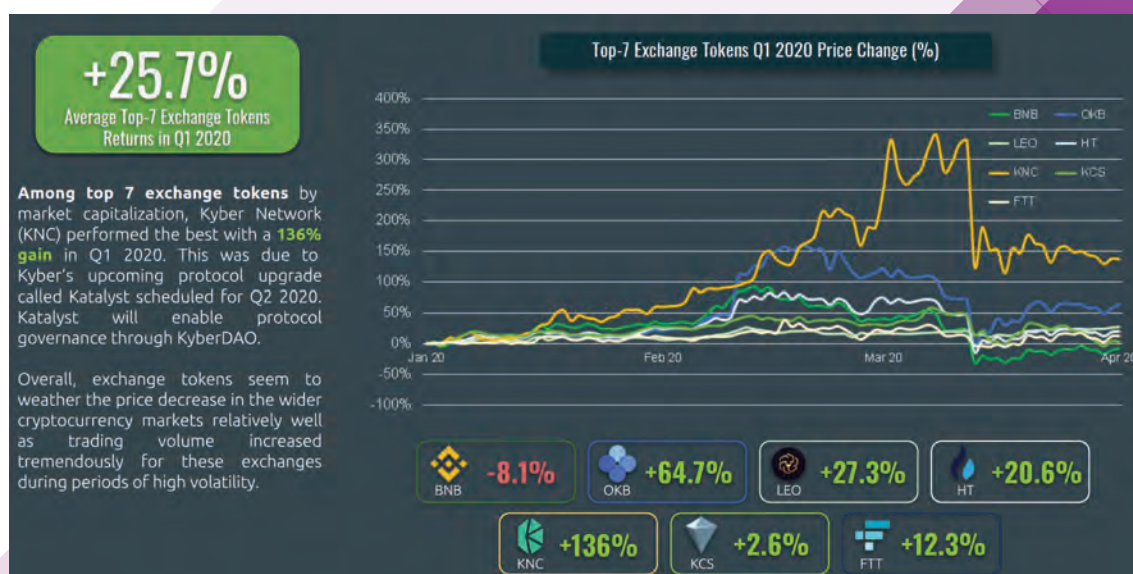
This thriving industry provides a conducive environment that caters to the diverse needs of all the market participants, which in turn, allows HiTrade to foresee great investment opportunities. Thus, a more fundamental approach is being taken by HiTrade towards the digital asset trading scene. HiTrade partners with established industry experts and ecosystem partners in developing and operating a digital asset exchange platform with the following criteria:

- Have a secure, regulatory and compliance environment;
- Host an adequate amount of liquidity with lower trading costs;
- User-centric with effective adoption approaches;
- Provide scalable technological solutions;
- Utilize state-of-the-art financial derivative offerings;
- Have exchange tokens as an asset class that outperforms the existing market.

# CRYPTO EXCHANGE TOKENS

To ensure the conformity and compliance of our digital asset exchange platform with the highest regulatory standards, we aim to attain the relevant licenses and accreditations to perform digital asset transactions on our platform.

In recent times, we have discovered the immense profit potential of the thriving Asian and African cryptocurrency markets. In hopes of providing a legally compliant digital asset trading service, we plan to officially launch as the top-tier crypto exchange service provider in the near future, starting with our footholds in the Asian and African markets. As for our future expansion plans, we are keen on promoting our brand as a global digital cryptocurrency service provider and establishing a premium digital asset trading platform that is operable globally, as we are in the midst of obtaining multiple digital asset trading licenses from other countries to make this goal a reality.



# International Crypto Banking

Banking can now be faster, cheaper and more inclusive with the development of state-of-the-art banking technologies. With the implementation of cryptocurrencies, we can now complete cross-border transactions in seconds, as compared to traditional banking which may take several days. Moreover, the existence of a large data repository with a far better and more efficient loan risk pricing capabilities has proven the effectiveness of utilizing E-commerce platforms.

Previously “unbanked” communities are now being given extended credits by the marketplace or peer-to-peer lenders. Fundraising options that are conveniently flexible and efficient are offered by ICOs, security token offerings (STOs), and crowdfunding platforms. “Unbanked” consumers with basic mobile phones are now able to make and receive payments much faster and at a cheaper price on some of the mobile money platforms. Through the usage of these platforms, the financially excluded also have the opportunity to own a secure financial infrastructure and tailored new financial offerings that are generated by digitized data.



Fintech and digital banking are rapidly becoming more mainstream as online payments and transactions is the next step in the business evolution. The chart above shows that in 2020, the total transaction value in digital payments will amount to USD 4.4 trillion by end of 2020. By the year 2024, this amount will hit a whopping USD 11 trillion!



By the year 2024, it is expected to have approximately 4 billion users in the digital payment segment, which is equivalent to the fact that 1 in 2 people on Earth will be implementing digital payment in one way or another. The number of users is increasing rapidly due to the efficiency and accessibility of digital payment.

The highly clustered and over-regulated financial sector has been disrupted by start-ups in the Cryptocurrency Technology space. The incumbents have not been abandoned amidst these developments. In order to create a responsible digital currency, an estimated 90 central banks have committed themselves to research Distributed Ledger Technology (DLT), the blockchain, and the digital currencies at a recent conference held by the International Monetary Fund (IMF) and the World Bank.

Moreover, blockchain technology and cryptocurrencies are also embraced by the regulators themselves, with Japan officially recognizing Bitcoin as a form of payment, as well as the Swiss tax authorities confirming that a VAT-free status will be accustomed to Bitcoin.

HiTrade has to step in as the company to bridge the existing gap, in the effort to ensure a transparent, seamless, and regulatory-compliant process for the tokenization of these investment platforms, despite the various steps forward that have been previously implemented.

In the effort to unlock the tokenized investment funds, transparency, cost-efficiency, and traceability are some of the compelling benefits provided by the innovative banking model introduced by HiTrade. By leveraging on the current blockchain technology, an industry standard for seamless fund tokenization and management is being well-positioned by HiTrade.

The way we perform financial transactions has transitioned towards an innovative era in the financial environment by HiTrade, with the implementation of the peer-to-peer ecosystem and blockchain technology. In fact, traditional banking services could be eliminated in the future global financial world, which will be transitioned into instantaneous confirmation of transactions; Advantages of an innovative era in the financial environment include enhancing efficiency, reducing transaction costs and significantly eliminating any intermediaries.

# OPPORTUNITY & PROPOSITION

Regardless of whether these funds invest in the fiat or crypto universe, becoming the industry standard and a one-stop-shop for setting up tokenized funds is the primary goal of HITRADE's Digital Banking arm. These are the steps intended to be taken to bridge the gap while integrating the benefits of both worlds:

- Offering best of both the Fiat and Cryptocurrency worlds.
- Promoting sustainable investment of funds.
- Developing a standardized platform.
- Enhancing transparency in transactions.
- Making fund development more scalable.
- Leading the way in market compliance.

Digital Banking's profit potential enables an open and transparent ecosystem whereby everyone works with the same set of data. Thus, HITRADE foresees the competitive opportunity to replace the existing banking infrastructure and services. It is a costly and time-consuming process that requires the collaboration of regulators, innovators, and incumbents with their diverging ideas. A new wave of the banking industry powered by blockchain technology can also be pioneered as an additional effort.

	HITRADE Digital Bank	Traditional Bank
<b>Main Business</b>	Intermediary Business	Asset-liability Business
<b>Business Geography</b>	No Limits	Limited
<b>Governance</b>	Semi-autonomous	Corporate
<b>Reserve Rate</b>	100% or More	10-20%
<b>Accepted Currency</b>	Fiat and Cryptocurrency	Fiat Only
<b>Ledger Format</b>	Distributed Ledgers	Centralized System
<b>Branches</b>	None Required	Necessary for Business
<b>Operating Hours</b>	24/365	Normal Working Hours
<b>Remittance (Fees)</b>	Very Low < 0.1%	Very High
<b>Payment (Fees)</b>	Commission of less than 0.1%	Commission around 2%
<b>Remittance (Speed)</b>	Several Seconds	Several Working Days
<b>TPS</b>	Up to 100,000	Hundreds to thousands



# AUTOPILOT INVESTMENT

An autopilot investment is an investment technique that utilizes a “basket trade” portfolio management strategy. Investors will simultaneously buy or sell a large number of securities, which can range from collections of securities to soft commodities to other investment products like currencies or stocks. Each of the trade performances is then individually extracted and analyzed to determine which of them are high-performing trades with substantial returns. Trades executed by the traders will be pulled individually from their own exchange API and the average ROI from the basket of traders will be calculated.

After that, the investment position size will be adjusted according to the fund size that is currently being handled based on the information obtained. By using a basket of traders instead of depending on only one fund manager, the severity of losses are effectively managed through the distribution of risk among the basket of trade options, the allocation of investments and funds across multiple securities are automated, and each

## Bitcoin Market Overview

COVID-19 & Crude oil price war erased initial gains of Q1 2020 In the beginning of 2020, Bitcoin performed exceptionally well, gaining almost +50% within the first 50 days of the year.

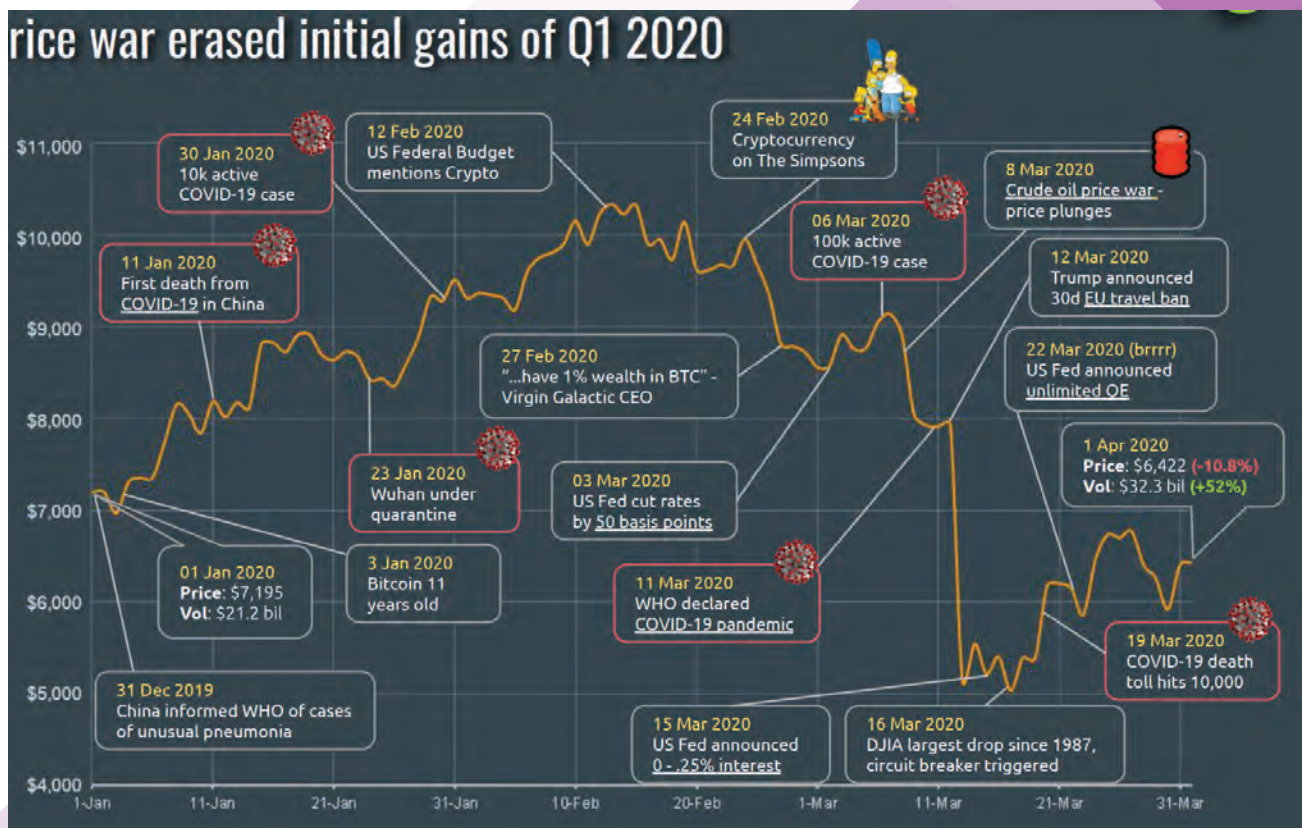
However, as the COVID-19 pandemic spread, so did fear and uncertainty. Markets worldwide tumbled and bitcoin was no exception - it fell 40% on 12th March.

Q1 2020 has not been kind to anyone, and was fairly gloomy with the onset of COVID-19 pandemic. We sincerely hope that Q2 onwards will bring about a better 2020!

# OPPORTUNITIES & PROPOSITION

In Q1 2020, the price of Bitcoin fell by 10.8%. With leveraged trading done by our autopilot investment system, we will also be able to profit from the downfall in the price of Bitcoin compared to purely holding and spot trading Bitcoin. Our goal will be to outperform Bitcoin in terms of its price and profit potential. Ultimately, we aim to provide our investors with:

- Profit regardless of market uptrends or downtrends;
- Spread risk across a number of traders; and
- Hedge against or even profit from market downturns.



# NFTs and Marketplace

NFTs are blockchain certificates authenticating ownership of a unique asset. Sometimes referred to as non-fungible tokens, these individual assets typically come in the form of art but also have a variety of additional use cases across gaming, collectibles, and financial applications.

NFTs grant the ability to own title on property in the form of a fully transferable digital token, and the NFT space remains replete with latent potential. The Ethereum Name Service (ENS) represents just one example of NFT technology being used to drive mass adoption, with users being able to register unique names to typical blockchain addresses.

These irrevocable digital certificates of ownership will change the world, and this article outlines vital statistics giving users a snapshot of the current state of their adoption.

The NFT market possesses a total market cap of more than \$11.3 billion. To better facilitate an understanding, this is equivalent to and greater than the Gross Domestic Product of many small countries such as Kosovo, Togo, and Somalia. Staggeringly, the total value of the NFT market exceeds in value all the goods and services produced in many nation states!

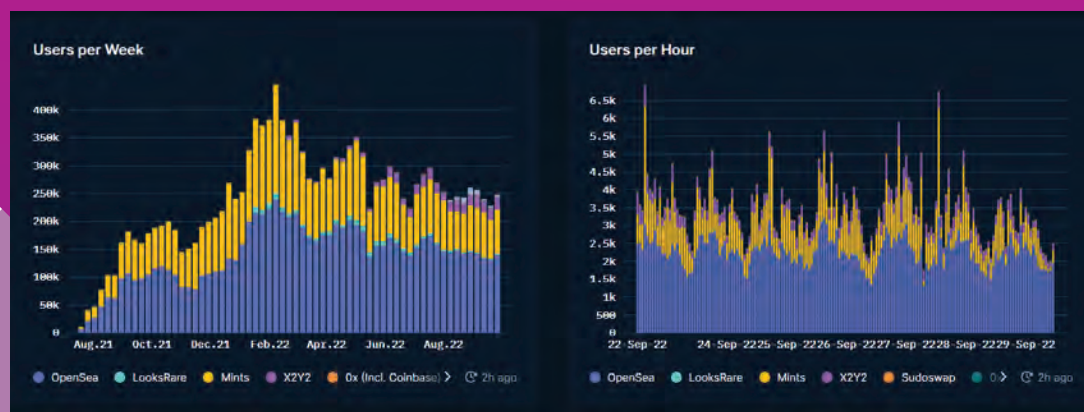
This data comes from a report published by Verified Market Research (VMR) which further predicted a compound annual growth rate of 33.7% in the following eight years and a prediction that the NFT space will see its total market cap climb to \$231 billion by 2030.



The central driver of growth and demand for NFTs currently is collectibles. They have penetrated key industries starting with art and music but rapidly expanding to film, sports, fashion, gaming, the metaverse, ticket sales, supply chains, and luxury goods. Few areas are untouched by NFT technology, and they are steadily growing beyond their fashionable purpose of social clout.

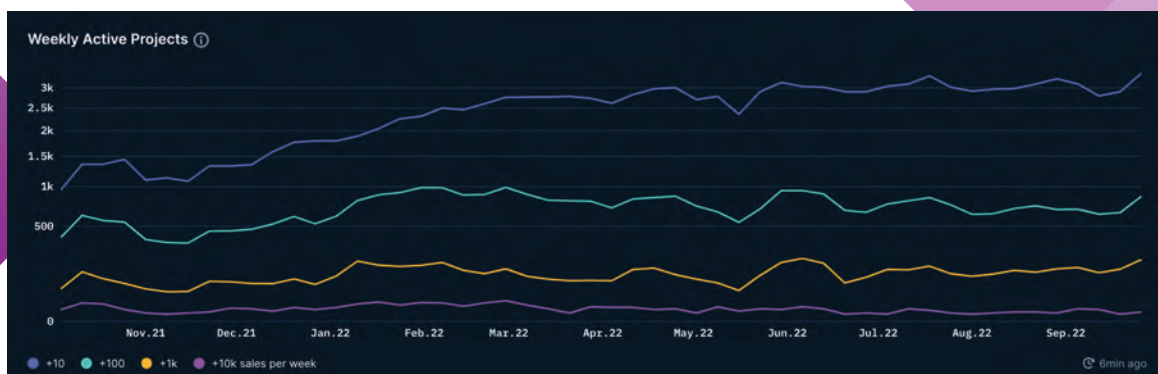
Interestingly roughly 50% of all recorded NFT sales are less than \$200, showing that a large part of NFT growth occurs at a grassroots level, and people earning less than \$25,000 a year invest at a similar rate to those earning over \$150,000 a year.

The year 2021 saw NFTs explode and experience parabolic growth. Accompanied by a raging bull market, an incredible amount of capital washed into the space. Despite harsh criticism from detractors revolving around two central points – the environmental impact, and the speculative bubble – NFTs have remained, and the bear market forces the sphere to move towards greater utility.



NFT Growth Statistics

The third quarter of 2021 saw NFT trading volume increase by more than 700% compared to Q2 of the same year. Thousands of NFTs change hands daily across various marketplaces, with anywhere from 15,000 to 50,000 being exchanged in any given week. This figure shows a drastic increase since 2017 when NFT trading volume was limited to less than 100 NFTs a week.

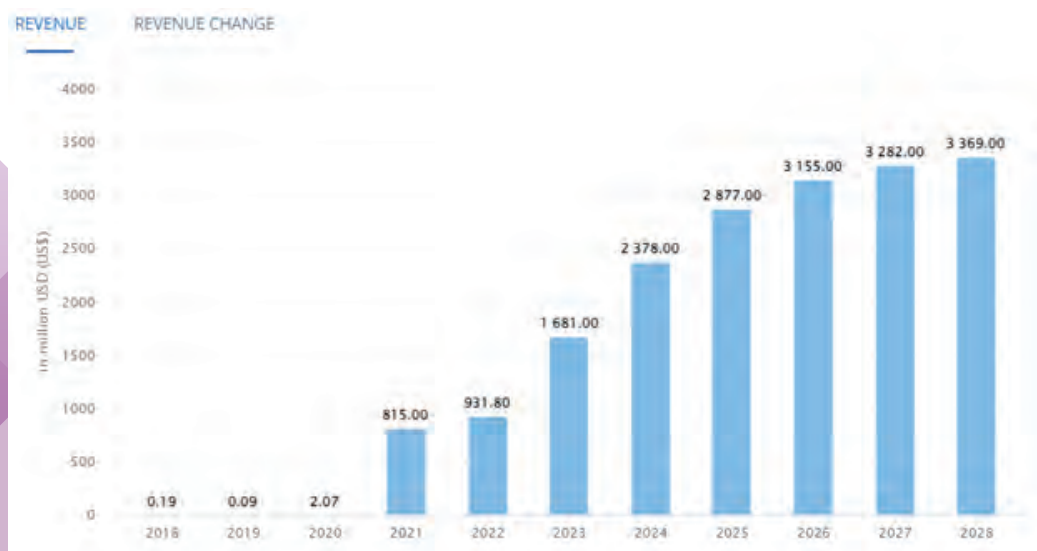


OpenSea has seen 1.85 million transactions, 300,000 unique wallet addresses interacting with smart contracts, and 350,000 ETH trading volume in September 2022. And despite the declining overall volume, the number of individual users and transactions remains steady.

# HiTrade's NTFs

For the first time in the world, we plan to enter the NFT's territories by offering real products and contracts. For this, we will need a suitable marketplace that fits the needs of this offering. Therefore, the design of this marketplace based on the acceptance of HiTrade currency has been put on the agenda of the technical and design team.

In this marketplace, real energy and oil contracts, basic commodities, and even antiquities and religious relics are sold in the form of NFTs as a support for the Orthodox Church.



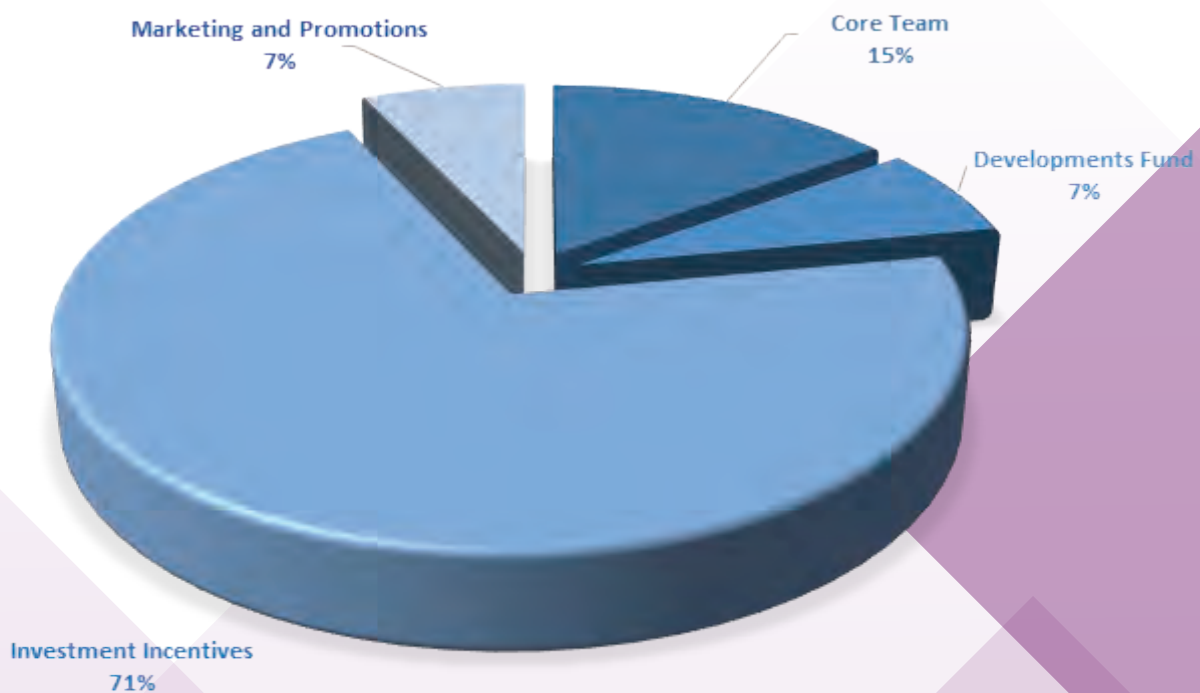
NFT's Revenue, Source: Statista Market Insights

# Tokenomics

All token generated is 10,000,000,000 HiTrade token.

## Allocation

Our goal in creating the HiTrade token is, in short, to attract various funds to create various infrastructures in people's lives along with providing various services and of course profitability for the attracted funds. Therefore, a large part of the balance of the HiTrade token is intended to be offered in the capital market, and the rest of it is spent on the HiTrade team, and the designers of the platform, as well as the launch of the HiTrade platform and its advertising.



## Token Sales

According to the mission of this token, it does not intend to offer it in the form of an IEO or ICO and will enter the capital market directly. By introducing the projects on the HiTrade website, the token will be offered for sale in cryptocurrency exchanges platforms and deposited in the contracted banks and will receive banking facilities and credits for the implementation of the determined projects

# Market Analysis

Our target market is all people who do not have enough financial literacy to enter the cruel financial market of the world and are also interested in receiving safe and huge profits from this market. Our target market is all human beings who wish to develop human societies. Our target market is all novice and budding traders who are looking to find a safe place to register their assets and invest them.

On the other hand, according to the arrangements made and negotiations have been held, the necessary measures have been taken with various Asian and European banks in the field of depositing foreign currency and receiving facilities from them to advance the projects.

Therefore, the HiTrade project, as a project with the lowest failure rate, is considered one of the most successful and safe projects in this field.

# Competitive Analysis

As mentioned in this document, no cryptocurrencies have been created with the approach and inclusivity of HiTrade cryptocurrency. However, according to research, infrastructure networks or currencies with some of the characteristics of HiTrade currency or to meet the needs of e-commerce have been created and are growing.

Crypto	AORA	Retail.global	e-procure	Pax gold	HiTrade
Direct Market	NO	YES	NO	NO	YES
Virtual or Real Fair	NO	NO	NO	NO	YES
Direct Goods Purchase	YES	YES	YES	NO	YES
Business circle	NO	NO	NO	NO	YES
Smart Contract	YES	NO	NO	YES	YES
Value on market fluctuations	NO	NO	NO	YES	YES
Guarantee business/shopping	NO	NO	NO	YES	YES
Infrastructure	NO	NO	YES	NO	YES
Let another token to join	NO	NO	YES	NO	YES
Coin/Token owner	YES	NO	NO	YES	YES

# RoadMap

